

Chart 8: Locally Televised Regular Season Baseball Games (1982 - 1992)

<u>Year</u>	<u>Broadcast</u>	<u>Cable</u>	<u>Total Games Televised</u>
1982	1,554	400 est.	1,954
1983	1,558	659	2,217
1984	1,485	1,138	2,623
1985	1,536	820	2,356
1986	1,578	895	2,473
1987	1,597	971	2,568
1988	1,647	1,014	2,661
1989	1,653	1,061	2,714
1990	1,639	1,210	2,849
1991	1,669	1,248	2,917
1992	1,654	1,268	2,922

Commissioner of Baseball addendum filed March 30, 1993

Chart 9: NHL National Cable Telecasts

<u>Season</u>	<u>Network</u>	<u>Reg. Season</u>	<u>Playoffs</u>	<u>All-Star Game</u>
1980-81	na	na	na	na
1981-82	na	na	na	na
1982-83	na	na	na	na
1983-84	USA	33	22	1
1984-85	USA	33	25	1
1985-86	ESPN	33	34	1
1986-87	ESPN	34	37	0
1987-88	ESPN	34	35	0
1988-89	SPTS. CH.	150*	na	0
1989-90	SPTS. CH.	150	na	0**
1990-91	SPTS. CH.	150	na	0
1991-92	SPTS. CH.	150	na	0
1992-93	ESPN	25-27	Undetermined	0

* From the 1988-89 season through the 1991-92 season, SportsChannel America (SPTS. CH.) made available on satellite approximately 150 games. During this time all cable systems within a team's market were instructed to transmit up to 50 of these games during the regular season. Cable systems in non-NHL markets were instructed to transmit as many 75 of these games during the regular season. SportsChannel America was also granted the rights to telecast every Stanley Cup playoff game during these seasons.

** Beginning in 1990, the All-Star game was carried on NBC.

NHL comments, Attachment 1.

Chart 10: NHL Regular Season Over-the-Air Broadcasts

<u>Season</u>	<u>Home</u>	<u>Away</u>	<u>Total</u>
1981-82	48	276	324
1992-93	39	240	279

NHL reply comments, Appendix A.

Chart 11: National/Regional College Football Games and Ratings on Broadcast TV

<u>Season</u>	<u>No. of Regular Season Games</u>	<u>Average Rating Per Regular Game</u>	<u>No. of Post- Season Games</u>	<u>Average Rating/ Post-Season Game</u>
1980-1981	54	11.5	6	20.9
1981-1982	64	12.0	6	15.2
1982-1983	50	10.8	5	16.6
1983-1984	50	9.8	6	13.5
1984-1985	34	7.4	6	13.1
1985-1986	37	7.0	6	15.6
1986-1987	38	6.9	7	12.7
1987-1988	37	5.1	8	10.0

Chart 12: National Broadcast and Cable Network Coverage of College Football Games (1987-1992)

<u>Year</u>	<u>No. of Games Broadcast (Nat'l)</u>	<u>No. of Games on Cable</u>
1987	27	54
1988	30	61
1989	29	98
1990	42	196
1991	61	194
1992	67	192
Percent increase from 1987 to 1992:	148%	256%

Broadcast: ABC, CBS, NBC

Cable: ESPN, SportsChannel America, BET, TBS, FNN-Score (no longer operational), Prime Network, USA Network.

NCTA comments, Chart 4 citing Paul Kagan Associates, Inc., Media Sports Business, August 26, 1987, p. 2 and January 21, 1993, p. 8.

Chart 13: National Regular Season College Basketball Games Broadcast (1980-1993)

Season	No. of Broadcasts	Rating
1980-81	24	6.5
1981-82	40	6.2

Chart 14: Average Ratings of Tournaments and Championship Basketball Games on CBS

<u>Year</u>	<u>Tournaments</u>	<u>Championship Games</u>
1982	9.9	21.6
1983	10.3	22.3
1984	9.2	19.7
1985	9.8	23.3
1986	9.2	20.7
1987	9.2	19.6
1988	9.4	18.8
1989	10.0	21.3
1990	9.5	20.0
1991	8.3	19.4
1992	9.0	22.7

CBS reply comments, Appendix A.

NOTE: NBC carried 11 tournament games in 1981 with an average rating of 10.9.

NBC comments, Exhibit E.